

Anthropics Technology Named In 2009 Tech Media Invest Top 100

Anthropics Technology, maker of the world-leading *Portrait Professional* photo-editing software, is delighted to announce that it has been selected in the 2009 Tech Media Invest Top 100 list, as revealed in the Guardian newspaper (<http://www.guardian.co.uk/tech-media-invest-100>), recognising the hottest emerging and most innovative companies in the technology and media industries.

The list is decided on by Europe-Unlimited, Europe's leading event organisers for investors and technology companies, from a pool of hundreds of firms. The expert judges rated companies on both quantitative and qualitative criteria, such as financial performance, innovation, management, global strategy, and ecosystem integration.

Anthropics Technology CEO Andrew Berend commented:

“At Anthropics Technology, we pride ourselves on creating some of the most exciting new products available in the global imaging industry today. It is therefore very satisfying to be recognised for our innovation and potential by experts in the field.”

Anthropics Technology will now go on to attend the Tech Media Invest 2009 event on October 1st at the Emirates Stadium, London.

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About Anthropics Technology:

Founded in 1998, privately-owned Anthropics Technology develops cutting-edge software for image manipulation. Now a world-leader in the field by both sales and technology, Anthropics Technology continues to expand its operations across the globe. For more information, visit www.anthropics.com.

About *Portrait Professional*:

Launched in 2006, *Portrait Professional* has grown to become the market leader in automatic portrait enhancement software. For more information, visit www.portraitprofessional.com.

For more on Tech Media Invest, go to www.e-unlimited.com/tmi.